

**5. International Congress on Social Sciences, Innovation and Educational Technologies 27-28 December 2024**

**CONGRESS PROGRAM**

**27-28 DECEMBER 2024  
BANGALORE/INDIA**



<https://www.icssietcongress.com>



**5<sup>st</sup> International Congress on Social Sciences, Innovation and Educational Technologies  
27-28 December 2024 (Bangalore/India)**

<https://www.icssietchongress.com/icssietchongress-2024>

**CONGRESS PROGRAM**

**With 47 papers-79 academics/researchers from 10 countries:**

1.TÜRKİYE	6.MALAYSIA
2. INDIA	7.VIETNAM
3.BRAZIL	8.BELARUS
4.PAKISTAN	9. NIGERIA
5.AZERBAIJAN	10. INDONESIA

**Abstract Papers: India:16, Malaysia: 1, Türkiye: 9, Brazil: 3, Pakistan: 2, Vietnam: 2, Belarus:1, Nigeria: 1, Azerbaijan:9, Indonesia: 3**

**Total Abstract Papers: 47**

**Researchers: Malaysia: 3, Türkiye: 8, Brazil: 5, Indonesia: 4, Pakistan: 4, India: 34, Nigeria:5, Azerbaijan:13, Vietnam: 2, Belarus:1**

**Total Researchers: 79**

**Full Text Papers: Malaysia: 1, Türkiye: 7, Brazil: 3, Pakistan: 2, Vietnam: 2, Belarus:1, Nigeria: 1, Azerbaijan: 5, Indonesia: 3**

**Total Full Text Papers: 25**

**Presentations will be in** Turkish, English, Arabic, Italian, French, Russian.

There are 2 virtual conference rooms.

The congress was organized according to Turkey time. To calculate the time for your country:

[The World Clock — Worldwide](#)

**Note:** (ICSSIET/ 5. ICSSIET 2024) congress sessions are to be recorded in accordance to the General Data Protection Regulation (GDPR) and Kişisel Verilerin Korunması Kanunu (KVKK). By joining the congress sessions, you automatically consent to such recordings. If you do not consent to being recorded, discuss your concerns with the ICSSIET Congress host.

27 December 2024 Friday 09:50-10:00	<b>5<sup>st</sup> International Congress on Social Sciences, Innovation and Educational Technologies</b> <b>27-28 December 2024 (Bangalore/India)</b> <b>27 December 2024</b> <b>10:00 a.m. Istanbul</b> <b>Zoom Meeting</b> <b>Topic: 5. ICSSIET 2024 27.12.2024</b> <b>Join Zoom Meeting</b> <a href="https://us04web.zoom.us/j/76253561545?pwd=PPZ7N54kTlRtYUEMMJd94muGNX91cX.1">https://us04web.zoom.us/j/76253561545?pwd=PPZ7N54kTlRtYUEMMJd94muGNX91cX.1</a> <b>Meeting ID: 762 5356 1545</b> <b>Passcode: 570895</b>
	<b>Chairs</b> <b>Prof. Dr. Beatriz Lucia SALVADOR BIZOTTO</b> , Centro Universitário Unifacvest/Brasil <b>Prof. Dr. Ramon Hernández de Jesus</b> , Profesor Invitado por la Universidad Estadual do Piauí-BRASIL/ E. M. Raimundo Lopes Vieira. Porto- Paiuí-Brasil <b>Mr. SK Singh</b> , President and founder of Global Edu Leaders, India
27 December 2024 Friday 10:00-12:00	<b>Keynote Speakers</b> *Prof. Dr. Maria Emilia Camargo-Dean of International Relations at Veni Creator University, Brasil *Prof. Dr. Sandeep Kumar Gupta-CMR University, India *Assoc.Prof. Elshan Ahmadov-The Academy of Public Administration under the President of the Republic of Azerbaijan, Azerbaijan *Assoc. Prof. Hemant Kumar Gianey-NMIMS University, India *Dr. Mônica Mastrantonio, PhD in Social Psychology, visiting professor at the University of York (UK) * Chikezie Kennedy Kalu, PhD, School of Management; Jiangsu University, China * Assist. Prof. Dr. Sc. Enkeleda Lulaj, Ph.D. in Finance and Accounting Faculty of Business, University "Haxhi Zeka" Republic of Kosovo * Ts. Dr. Megat Al Imran Yasin, Visiting Scholar University of Central Lancashire Preston United Kingdom * Assoc. Prof. Shajara Ul-Durar, University of Sunderland-UK
	<b>Guest of Honour</b> <b>Dr. Aijaz A. Shaikh</b> , Senior Research Fellow, The Institute of Information and Computational Technologies, Almaty, Kazakhstan
	<b>Coordinators of the Congress</b> <b>Assoc. Prof. Enkeleda Lulaj</b> , University Haxhi Zeka, Kosovo <b>Putri Hergianasari</b> , Universitas Kristen Satya Wacana, Indonesia <b>Rizki Amalia Yanuartha</b> , Universitas Kristen Satya Wacana, Indonesia
	<b>Moderator</b> <b>Assoc. Prof. Aytekin Zeynalova</b> , Baku State University, Faculty of Communication, Head of the Scientific Research Laboratory "Communication", Azerbaijan
12:00-13:00	Coffee Break- Lunch
13:00-17:30	Online Sessions
28 December 2024 Saturday 09:30-12:00	<b>Online Sessions</b> <b>5<sup>st</sup> International Congress on Social Sciences, Innovation and Educational Technologies</b> <b>27-28 December 2024 (Bangalore/India)</b> <b>Time: December 28, 2024 09:30 AM Istanbul</b> <b>Topic: 5. ICSSIET 2024 28.12.2024</b> <b>Join Zoom Meeting</b> <a href="https://us04web.zoom.us/j/77902432034?pwd=lbBtNE9NmRGWAsQyXL3fYvpEHTgcq2.1">https://us04web.zoom.us/j/77902432034?pwd=lbBtNE9NmRGWAsQyXL3fYvpEHTgcq2.1</a> <b>Meeting ID: 779 0243 2034</b> <b>Passcode: 779 0243 2034</b>
12:00-13:00	Coffee Break- Lunch
28 December 2024 Saturday 13:00-17:00	Online Sessions
17:00-17:30	<b>Closing Session</b>

## Scientific & Peer Review Committee

- Prof. Dr. Sandeep Kumar Gupta-CMR University, India
- Prof. Dr. Maria Emilia Camargo-Dean of International Relations at Veni Creator University, Brasil
- Assoc. Prof. Shajara Ul-Durar-University of Sunderland-UK
- Assist. Prof. Safraz Hussain, Government Graduate College Liaqat Road Sahiwal, Pakistan
- Assist. Prof. Biswa Mohana Jena, Department of Commerce, Netaji Subhash Chandra Bose College, Sambalpur, Odisha, India
- Dr. Parvez Alam Khan, PhD., Universiti Teknologi Petronas, Malaysia
- Assist. Prof. Enkeleda Lulaj, University Haxhi Zeka, Kosovo

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2024

**Prof. Dr. Beatriz Lucia SALVADOR BIZOTTO**  
Centro Universitário Unifacvest/Brasil

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CHAIR



DECEMBER  
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**Dr. Ramon Hernández de Jesus**  
Profesor invitado por la Universidad Estadual do  
Piauí-Brasil.  
E. M. Raimundo Lopes Vieira. Porto- Paíui-Brasil

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**Mr. SK Singh**  
President and founder of Global Edu Leaders, India

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MODERATOR



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**Assoc. Prof. Aytekin Zeynalova**  
Baku State University  
Faculty of Communication  
Head of the Scientific Research Laboratory "Communication"

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GUEST  
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HONOUR



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**Dr. Aijaz A. Shaikh**  
Senior Research Fellow, The Institute of Information  
and Computational Technologies, Almaty, Kazakhstan

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**KEYNOTE SPEAKER** **DECEMBER 27-28 2024**

**Prof. Dr. Maria Emilia Camargo**

Dean of International Relations at Veni Creator University, Brasil

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**KEYNOTE SPEAKER** **DECEMBER 27-28 2024**

**Assoc. Prof. Shajara Ul-Durar**

University of Sunderland-UK

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**KEYNOTE SPEAKER** **DECEMBER 27-28 2024**

**Prof. Dr. Sandeep Kumar Gupta**

CMR University, India

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**KEYNOTE SPEAKER** **DECEMBER 27-28 2024**

**Chikezie Kennedy Kalu, PhD**

School of Management; Jiangsu University, China

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**KEYNOTE SPEAKER** **DECEMBER 27-28 2024**

**Dr. Mónica Mastrantonio**

PhD in Social Psychology. MBA supervisor at Arden University, UK. Visiting Researcher at Maison Suger - FMSH, Paris. Clinical Psychologist

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**KEYNOTE SPEAKER** **DECEMBER 27-28 2024**

**Assist. Prof. Dr. Sc. Enkeleda Lulaj**

Ph.D. in Finance and Accounting Faculty of Business, University "Haxhi Zeka" Republic of Kosovo

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**KEYNOTE SPEAKER** **DECEMBER 27-28 2024**

**Assoc. Prof. Elshan Ahmadov**

The Academy of Public Administration under the President of the Republic of Azerbaijan

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**KEYNOTE SPEAKER** **DECEMBER 27-28 2024**

**Ts. Dr. Megat Al Imran Yasin**

Visiting Scholar University of Central Lancashire Preston United Kingdom

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**KEYNOTE SPEAKER** **DECEMBER 27-28 2024**

**Assoc. Prof. Hemant Kumar Gianey**

NMIMS University, India

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<b>Room-I</b>	<b>27 December 2024 Friday</b>	<b>Moderator</b>
	<b>13:00-17:30</b>	Assoc. Prof. Aytekin Zeynalova
<b>Room-II</b>	<b>28 December 2024 Saturday</b>	<b>Moderator</b>
	<b>09:30-17:30</b>	Assoc. Prof. Aytekin Zeynalova

**Friday, 27 December 2024 Room I**

Room-I	Friday, 27 December 13:00-17:30	Moderator	Assoc. Prof. Aytekin Zeynalova
<ol style="list-style-type: none"> <li>1. <b>Assist. Prof. Lt Nudrat Bano, Dr. Ijaz Yusuf, Assoc. Prof. Mr. Shahzad Ahmed</b>-Consumer Perspective in Mass Transit Project: A Case Study of OLMT (Pakistan)</li> <li>2. <b>Dr. Ijaz Yusuf, Ms Ammber Nosheen</b>- Innovative Educational Technologies and Impact on Student Learning (Pakistan)</li> <li>3. <b>Christian Osita GODSON DBA, Benneth Uchenna EZE PhD, Festus EKECHI PhD, Iyabode Abisola ADELUGBA, Oluyemisi AGBOOLA</b>-Optimizing Technopreneurship for Entrepreneurship Development in Nigeria (Nigeria)</li> <li>4. <b>Emil Raul oğlu Ağayev</b>-Organizing Methodology of the Classroom Question-Answer Process in Fine Arts Teaching (Azerbaijan)</li> <li>5. <b>Prof. Dr. Hikmat G. Hasanov, Ismayil M. Zeynalov, Ph.D.</b>- Manifestation of Nuclear Fallout Considering Climatic Characteristics and Implications for Business in the Territory of Azerbaijan (Azerbaijan)</li> <li>6. <b>Assoc. Prof., Ulker Kh. Mahmudova</b>- Assessment of Hydrochemical Composition of the Kura River for Sustainable Business Practices (Azerbaijan)</li> <li>7. <b>Assoc. Prof., Habil T. Hakverdiyev, Mahbuba S. Fatullayeva</b>- The Role of Climatic and Geographical Factors in Assessing the Development of Tourism and Business Opportunities in Karabakh (Azerbaijan)</li> <li>8. <b>Gülsüm AKBAŞ &amp; Assoc. Prof. Dr. Derya GİRGİN</b>-Applicability of Technology Integration in Flipped Learning Model: Teacher Opinions (Türkiye)</li> <li>9. <b>Hasan Enes GÜMÜŞ &amp; Assoc. Prof. Dr. Derya GİRGİN</b>- Differentiated Teaching Practices: Analysis of Lesson Plan Designs for Educational Levels (Türkiye)</li> <li>10. <b>Helin AKÇAY &amp; Assoc. Prof. Dr. Derya GİRGİN</b>—Examination of Mathematics Teachers' Opinions on Skill-Based (Next Generation) Mathematics Questions (Türkiye)</li> <li>11. <b>Assist. Prof. Dr. Alime Aslı İLLEEZ</b>-Gold Mine in Textile and Leather Industrial Waste (Türkiye)</li> <li>12. <b>Assist. Prof. Dr. Alime Ash İLLEEZ</b>-Smart Production Technologies Used in the Clothing Industry (Türkiye)</li> <li>13. <b>Ezgi AKKUŞ &amp; Nilüfer OKUR AKÇAY</b>- The Effect of STEM-Based Practices on the Scientific Process Skills of Primary Teacher Candidates (Türkiye)</li> <li>14. <b>Ezgi AKKUŞ &amp; Nilüfer OKUR AKÇAY</b>- The Views of Primary Teacher Candidates on the STEM Education Approach (Türkiye)</li> <li>15. <b>Dr. Serkan ÇİFTÇİ</b>- Examination of Teachers' Opinions on the Use of Educational Technologies In Special Education (Türkiye)</li> <li>16. <b>Dr. Serkan ÇİFTÇİ</b>- An Investigation of Teachers' Opinions on the Use of Educational Technologies In Preschool Teacher Training (Türkiye)</li> <li>17. <b>Assoc. Prof. Dr. Aytekin ZEYNALOVA</b>-Munich Security Conference—a platform according to diplomatic initiatives for Azerbaijan (Azerbaijan)</li> <li>18. <b>Dr. Beatriz Lucia Salvador Bizotto, Dr. Maria Emilia Camargo, Dr. Mariane Camargo Priesnitz, Mr. Santosh Kumar Singh, Me. Vilma da Luz Barbosa</b>- Educating for Sustainability: A Map of the Interconnections Between Education, Health, Legislation and Sustainable Entrepreneurship (Brasil)</li> <li>19. <b>Dr. Beatriz Lucia Salvador Bizotto, Dr. Maria Emilia Camargo, Mr. Santosh Kumar Singh, Me. Vilma da Luz Barbosa</b>- Financial Education In Brazil: Advances, Gaps And Prospects For A More Conscious Society (Brasil)</li> <li>20. <b>Dr. Beatriz Lucia Salvador Bizotto, Dr. Maria Emilia Camargo, Mr. Santosh Kumar Singh, Me. Vilma da Luz Barbosa</b>-The Role of Female Entrepreneurship as a Tool for Transformative Change: An Examination of the Challenges and Impacts on Economic Empowerment (Brasil)</li> <li>21. <b>Assoc. Prof. Aynur Nasirova</b>- Characteristics of Live Broadcast on Sports Channels (Azerbaijan)</li> </ol>			

22. **Assoc. Prof. Xatirə Hüseynova**- Perspectives on Common Media Platforms in the Turkish World (Azerbaijan)
23. **Izzatli Sabina Vagif**-The Future of News: Exploring New Media Formats in Journalism (Azerbaijan)
24. **Assoc. Prof. Konul Q. Niftaliyeva**—The Development Dynamics of the Typological System of Mass Media (Azerbaijan)
25. **Imron Wakhid Harits & Alifia Dinda S.D**- African-American in Black Art Movement Perspectives in The Poem “Let America Be America Again” By Langston Hughes (Indonesia)
26. **Olga Ipatova**- The potential of the intellectual property system to overcome gender inequality in innovation and business (Belarus)



**Saturday, 28 December 2024**  
**Room-II**

<b><u>Room-II</u></b>	<b>28 December 2024</b>	<b>Moderator</b>
	<b>09:30-17:30</b>	Assoc. Prof. Aytekin Zeynalova

**Saturday, 28 December 2024 Room-II**

Room-II	Saturday, 28 December 2024 09:30-17:30	Moderator	Assoc. Prof. Aytekin Zeynalova
<ol style="list-style-type: none"> <li>1. <b>Dang-Thanh Nguyen</b>-A New-Age Movement’s Solution to The Precarious Works in Vietnam (Vietnam)</li> <li>2. <b>Van-Ha Luong Thi</b>- Exploring Ethnic Discourses on Social Media in Vietnam Over the Past Decade: The Influence of Western Decolonial Theories (Vietnam)</li> <li>3. <b>Rizki Amalia Yanuartha &amp; Putri Hergianasari</b>- The Fighting of Religious Identity Symbols as A Political Communication Tool in the Digital Era (Indonesia)</li> <li>4. <b>Putri Hergianasari &amp; Rizki Amalia Yanuartha</b>-Gender-Based Anti-Corruption Model: A Sociological Perspective with an Emphasis on Education (Indonesia)</li> <li>5. <b>Ritu &amp; Saranya T.S.</b>- Neuromarketing and Consumer Manipulation: The ethical implications of using brain data to influence Purchase Behavior (India)</li> <li>6. <b>Rakshitha A, Shedje Anuja, Nandana V Menon, Saranya T.S. Gayathri Raj</b>- PTSD and the Subconscious: How AI-Powered Dream Hacking Aid in Psychological Recovery (India)</li> <li>7. <b>Katepalli Gayathri Padmini, Yamini. A, Sumana. J , Musthab Shira S.</b>-Rorschach Inkblot Test Readings of People with Antisocial Personality Disorder (India)</li> <li>8. <b>Bilha Binoy</b>- Psychological Safety and its Impact on Workplace Innovation (India)</li> <li>9. <b>Preetha D V, Patra Raja Sulochana, Suhasini D. R., Swathi K M, Saranya T.S.</b> - The Role of Loneliness and Personality Traits in Shaping Parasocial Relationships: A Correlational and Regression Analysis (India)</li> <li>10. <b>Mahek Doshi</b> - Social Media as a Stress Coping Mechanism: The Hidden Cost of Digital Escapism and Growing Obsession (India)</li> <li>11. <b>Anushiya Mary M, Aswath Rubena R, Dharani Reddy R., Saranya T.S. &amp; Musthab Shira S</b>- AI's Accuracy In Detecting Emotions For Risk Assessments (India)</li> <li>12. <b>Malavika</b>- Dark Side of Employee Engagement: Challenges And Consequences For Workplace Well-Being (India)</li> <li>13. <b>Anutrisha Sanyal, Gitanjali Nagee, Sudarshana Bhattacharjee, Sandeep Kumar Gupta</b>- Digital Overload: Employee Stress in the Era of Constant Connectivity (India)</li> <li>14. <b>Aiswarya Dinesh</b>- From Burnout to Breakthrough: Addressing Decision Fatigue in High-Pressure Work Environments (India)</li> <li>15. <b>Aiswarya Maya, Sandeep Kumar Gupta, Saranya T.S.</b>—Evolving Talent Management: HR and Psychological Approach from Millennials to Gen Z (India)</li> <li>16. <b>Sambhav Kumar, Navisha Bajaj &amp; Saheen Nasreen</b> - Impact of Digital detox on sleep Quality in remote workers (India)</li> <li>17. <b>P.Shwetha &amp; Gattupalli Suchitra</b>- Impact of AI on Creativity Assessments (India)</li> <li>18. <b>Rithanya Dharshina S, Saranya T.S.</b>- Leveraging Artificial Intelligence to Transform Human Resource Management: Challenges and Opportunities: An analysis of the integration and impact of AI in HR Practices (India)</li> <li>19. <b>Anjali J Nair, Ekta Nahata &amp; Lahari Chithalapudi</b>- Effectiveness of AI platforms on increasing employee engagement (India)</li> <li>20. <b>Neha Gupta</b>- Changing dynamic in the workplace in the era of AI (India)</li> <li>21. <b>Md Dr. Harun Rashid &amp; Wang Hui</b>- The Effect of Vocabulary Mind Mapping through Learning of Undergraduates with High and Low Motivation (Malaysia)</li> </ol>			

