

## Teaching Literary Tourism to promote Madura Island as Halal Tourist Destination

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Today Halal tourism issues spread out in Indonesia that rely on the tourism as its major sector to support the society economic. Otherwise, there is lack of halal certification in the country with the biggest Muslim population in the world. Thus it is important to internalize the halal tourism mindset through the teaching and learning the Halal literary tourism in Indonesia mainly in Madura Island because Islam has been a part of their life like the tradition and custom as well. This paper will focus on how to use literary works like poems and stories to promote Madura as Halal tourism destination in the world. This paper uses the ethnography method so that the researcher involves in the research by using the Madura language and also involves with the society to gain the appropriate data. After compiling the data or data compilation, the data will select, verify, and process into the work. Then, using the works the researcher uses them as the materials or source pack to teach the students. The teaching method in here uses the constructivism method because it involves the students and their past experiences too and it will mingle with the new learning experiences.

**Keywords:** Tourism, destination, literary tourism, Halal, constructivism